

30 Day Author Platform Challenge Worksheet 18

After reading Day 20, answer the following questions.

1. Did you create a to-do list for the week?
2. Did you create a to-do list for the month?
3. Did you do it for each of your social media networks, your blog and your writing?

1. _____

2. _____

3. _____

Use this planner to plan what you need to do for each on every day of the week.

Example:

	Blog	Twitter	Pinterest	Instagram	Writing
Monday 28 Jan	/	Schedule writing advice tweets for week. Do Mondayblogs. Writing updates.	Pin all articles that are scheduled for Twitter.	Schedule photos for week. Like and comment on posts.	Write outline for new novel.
Tuesday 29 Jan	Write and schedule post for tomorrow.	Writing updates.	/	/	Create characters for new novel.
Wednesday 30 Jan	/	Add new blog post link to feed. Writing updates.	Add new blog post to board. Repin a few things.	Like and comment on posts.	Make plot and characters perfect for new novel.
Thursday 31 Jan	/	Do FolkloreThursday. Writing updates.	/	/	Write scene cards for new novel.
Friday 1 Feb	Answer comments. Visit other blogs.	Writing and Goodreads updates.	Create a mood board/ character board for new novel.	Like and comment on posts.	Write synopsis, blurb and logline for new novel – see if it works with outline, plot and characters.
Saturday 2 Feb	/	/	/	/	Write first draft.
Sunday 3 Feb	/	/	/	/	Write first draft.

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Weekly Planner

					Writing
Monday					
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday					
Sunday					

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Want to be more intense?

Here's a daily planner.

Example:

Monday 28 Jan. 19	What?	Goal:
6am	Schedule writing tip tweets. Read the articles. Comment on the articles. Pin them to Resources for Writers board.	Be relentlessly helpful to other writers while learning new stuff.
8am	Take photos for Instagram. Edit some of them with Canva. Schedule them for week. Comment and like posts by others in homefeed.	Build brand and connect with others.
9am	Coffee break and morning walk.	Clear head from social media stuff. Get steps in for day.
9:30am	Start writing.	Create a new world.
12pm	Lunch break.	Recharge.
1pm	Continue writing.	Create an epic adventure.
6pm	Done. Dinner.	Recharge.

You can add different times, etc.

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Daily planner.

Date:	What?	Goal: