

30 Day Author Platform Challenge Worksheet 14

After reading Day 16, answer the following questions.

1. Make a list of keywords you want your website/blog to be known for.
2. Compare your current content to your keywords.
3. Google your keywords. What are the results?
4. Did you use headings and images in all of your blog posts?
5. Did you link to older and newer posts that are relevant to each other?

1. _____

2. _____

3. _____

4. _____

5. _____
