

## 30 Day Author Platform Challenge Worksheet 11

After reading Day 13, answer the following questions.

1. Did you write a blog post and include a call to action? What was your call to action?
2. Did you use SEO strategies?
3. Did you blog about something that will grow your brand?
4. Did you make sure it is easy to share your posts on social media and tag you? (Are your social media links in the sidebar at least?)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_